



IRIS CERAMICA GROUP FOUNDATION supports activities and projects to promote dialogue and progress in the fields of culture, academic research and solidarity, in order to contribute to the evolution of civil awareness and social growth, with initiatives dedicated to personal development and to encouraging reflection and sustainable thinking that helps to build the future.

For these reasons, the Foundation is particularly committed to identifying and implementing identity projects aimed at developing innovative models of sustainability, to protect the beauty of human and cultural heritage, develop shared values and improve the life of every individual.

### CONTENTS AND OBJECTIVES

IRIS CERAMICA GROUP FOUNDATION has launched the first International Art Award dedicated to ceramic production. The purpose of the award is to highlight and recognize the merit of original creations, offering new generations of creative people in the fields of art and design an opportunity to promote their ideas, visions and designs. An opportunity for professionals with a declared interest in creative ceramics, to support them in their work and in the development of their projects.

The contest is completely free to enter and registration is exclusively online.

### SUBJECT

Culture is one of the founding values of the Industrial Group behind the Foundation, the constant aim of which is to support new forms of creative and cultural research, to build a future in which knowledge and awareness are the guardians of progress.

The Foundation aims to further develop its institutional activity, increasing its support for Italian and foreign talents and - as stated in its bylaws - making a significant contribution to ideas and projects that present an opportunity for sustainable development for the country and growth for the company. The award aims to recognize the constant contribution that contemporary art and design make to research, promoting the best voices on the current scene, identifying new directions and potential development paths.

This year, the international award **Art Award Iris Ceramica Group Foundation** will reward:

one student under the age of 25, enrolled on a course run by an AFAM (Alta Formazione Artistica, Musicale e Coreutica) circuit establishment;

one artist or designer, Italian or foreign, over 25.

Competitors **under 25** are required to submit work resulting from an academic project (e.g., thesis or academic study paper). This must fulfill the following requirements: the overall dimensions must not



exceed 150x150 cm (even in the case of installations); it can consist of a multiplicity of materials, provided that ceramic is the dominant material in terms of design and creation.

Competitors **over 25** are required to present a sketch of a project or prototype for a limited edition item (maximum of 5 copies). The composition for which the design is presented must fulfill the following requirements: the overall dimensions must not exceed 150x150 cm (even in the case of installations); it can consist of a multiplicity of materials, provided that ceramic is the dominant materials in terms of design and creation.

### GUIDELINES

The award will be presented to the project that best expresses the theme, bearing in mind the following parameters:

- originality of the work;
- technical, aesthetic and conceptual innovation.
- Sustainability of production in the choice of complementary materials and final installation display.

### MATERIALS REQUIRED

For artists under 25, the following graphic materials are required:

- Five photographs (in the case of a completed work) or rendering in jpeg format: 1280X1024 pixels 72 dpi
- Five images of your choice (of works or other projects), deemed necessary to best describe the artist's research, in jpg format: 1280X1024 pixels 72 dpi
- Project summary in English (maximum 1800 characters)

For artists over 25, the following graphic materials are required:

- Sketch or rendering of a project, presented for the very first time on this occasion, in jpeg format 1280X1024 pixel 72 dpi
- Five images of your choice (of works or other projects), deemed necessary to best describe the artist's research, in jpg format: 1280X1024 pixel 72 dpi
- Project report in English (maximum 1800 characters)

### ENTRY REQUIREMENTS

**For the under-25s section:** The award is open to a wide audience of young emerging talents, both in



traditional forms of artistic expression and in the most innovative and creative languages of architecture and design, enrolled for the academic year 2021/2022 at an Institute of the AFAM circuit and under 25 years old as of December 31, 2021

Only individual entries are allowed.

**For the over-25s section:** The award is open to international artists and creatives, working both in traditional forms of artistic expression and in more strictly technological languages of design, who were 25 or over as of December 31, 2021.

Only individual entries are allowed.

## REGISTRATION

Registering for the contest is free.

You must register and upload your materials by **September 30, 2022**, by completing the online registration form at <https://prize.irisceramicagroup.com/> with the accreditation details and obtaining an alphanumeric identification code to upload the materials required.

Further information may be requested by emailing the organization office at: [prize@irisceramicagroup.com](mailto:prize@irisceramicagroup.com).

## SENDING OF MATERIALS

In order to ensure equal opportunities and for the purpose of subsequent publication, participants must comply with the following when submitting materials.

Participation in the contest is anonymous.

To ensure anonymity, an alphanumeric code identifying the project will be assigned by the system when completing the online registration form.

All materials must be uploaded by clicking on upload in the reserved area at the following link (<https://prize.irisceramicagroup.com/>) accessible after registration. Once accredited, the requested materials can be uploaded anonymously.

All files in the format requested will automatically be renamed by the system, with a code assigned in order to ensure anonymity in respect of the judging panel.

Once uploaded, no further changes may be made to the entry.

All materials must be uploaded by September 30, 2022.

Entries made in accordance with the guidelines stated in this document will not be returned.



## PRIZE

**For the under-25s section**, the Judging Panel will award the following prize:

- a) A prize of EUR 2,000 for the winning student
- b) A prize of ceramic materials to the value of EUR 5,000 for the establishment at which the winning student is enrolled.
- c) Online sharing of the winning project(s) selected on all the Group's media.
- d) Victory certificate(s).
- e) The best 10 projects / works will be selected by the Judging Panel and exhibited at the Iris Ceramica Group Gallery in Milan in October 2022, together with the winning creation, presented in its physical form for the first time.

**For the over-25s section**, the Judging Panel will award the following prize:

- a) A prize of EUR 10,000 for the winner. The prize is intended to be a production/purchase award: the amount paid to the winner will in fact cover the costs of designing, producing and purchasing the work that will be placed in the Iris Ceramica Group Historical Museum collection.
- b) Online sharing of the winning project(s) selected on all the Group's media.
- c) Victory certificate(s).
- d) The best 10 sketches will be selected by the Judging Panel and exhibited at the Iris Ceramica Group Gallery in Milan in October 2022, together with the winning creation, presented in its physical form for the first time.

## JUDGING PANEL

The Judging Panel, whose decision will be final and unappealable, will be appointed by the organizations and institutions promoting the contest, and consist of five members:

1. Antonia Iannone (gallery owner)
2. Pietro Cantore (gallery owner)
3. Tommaso Corvi Mora (gallery owner and ceramicist)
4. Judith S. Schwartz (emeritus professor at New York University)
5. Giovanna Cassese (President of ISIA Faenza; coordinator of the AFAM technical committee at the Ministry of Education)
6. Federica Minozzi – CEO, Iris Ceramica Group

## PROCESSING OF PERSONAL DATA



The personal data sent by candidates with the application form, pursuant to Legislative Decree 196/2003 and EU Regulation 2016/679 on Data Protection, will be processed for the purposes of managing this contest.

### **EXCLUSIONS**

The following will not be allowed to take part in this contest: members of the judging panel or their spouses, relatives or in-laws, employees of the contest promoters.

Entries that do not comply with the required terms of anonymity will be excluded from the contest.

### **RESULTS AND PUBLICATION**

The judging panel will complete its work by **October 15, 2022**.

The results will be published at [www.irisceramicagroup.com](http://www.irisceramicagroup.com) and <https://prize.irisceramicagroup.com/> on **October 27, 2022**.

The Judging Panel will publish a final report outlining the evaluation criteria and motivation in respect of the winning entry.

The organizers reserve the right to publish all entries submitted, including creating a catalog of entries intended to encourage professionals and in the general interests of the community.

### **OWNERSHIP OF THE MATERIALS**

By submitting proposals, contest participants expressly consent to the use of their designs for the purposes listed above. No payments will be due to the participants for the above uses, other than those stated under "PRIZES" above.

Participants agree to the sharing and promotion of submitted entries, granting a perpetual and exclusive license for their use by the promoter without geographical limitation.

Any collaboration arising between the participants and promoters will be regulated at a later date, and separately between the parties. Participants declare, under their own responsibility, that they are the authors of the submitted entries, and sole owners of the related copyright. Competitors therefore assume all responsibility and liability for any disputes that may arise in respect of originality of the work and/or ownership of the aforementioned copyrights.

Participants also declare that they are responsible for the content of their work, exempting and indemnifying the promoter of the contest against any claim and/or action whatsoever by third parties and are required to compensate the promoter for any detrimental consequences, including any legal expenses and out-of-court expenses they may suffer as a result of infringement of the foregoing.

**RULES**

The organization accepts no liability for any technical problems, errors, cancellations, and/or malfunction/failure of lines of communication that may occur in the transmission of files.

By submitting entries, the participant implicitly declares that he/she is the author and lawful holder of all rights.

The organization reserves the right to suspend, extend, postpone or cancel this award at any time and for any reason.

The winners are chosen by the Judging Panel and their decision is final.

The Judging Panel reserves the right, at its discretion and at any time, to exclude any project received that is not in line with the requirements stated in the rules, even if previously uploaded to the website. Participants nevertheless exempt the organizers from any third party liability deriving from use of the entries under the terms and for the purposes described in these rules.

The Judging Panel will evaluate the entrant's ability to interpret the theme, creativity and the technical content of the images submitted.

**EXCLUSION CRITERIA**

The following submissions will be excluded:

- Any entry which infringes common decency.
- Projects that have already won or been mentioned in other national or international competitions or have been widely published in magazines and on websites.
- The Judging Panel may also exclude, at their discretion, anyone whose conduct is not consistent with fair competition.

**ACCEPTANCE**

By submitting an entry, participants accept, without reservation, the conditions outlined in the call for submissions and consent to be bound by the Judging Panel's assessments, both for interpretation of the call for submissions and evaluation of the competing designs.

The Promoter accepts no responsibility for any problem or circumstance that could impede the running of, or participation in, this contest.

The authors of entries guarantee that they are exclusively their own work and ingenuity and meet the requirements of innovation and originality.

All matters not expressly provided for in the rules, will be governed by the general provisions of

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applicable community, national and regional legislation. If the organizers find any infringement of the rules by participants, they have the right to disqualify the entry at any time without liability.

#### **INFORMATION**

Judging Panel members are prohibited from disclosing information to participants.

Any request for information must be sent to the contest organizers at the following email address:  
prize@irisceramicagroup.com

**Personal data protection code – Notice pursuant to article 13 of EU Regulation 2016/679**

The following notice is given in accordance with the provisions of this document to participants registered with the online platform <https://prize.irisceramicagroup.com/>:

Dear Participant,

We wish to inform you that Legislative Decree No. 196 of June 30, 2003 (protection of personal data) and Regulation (EU) 2016/679 on Data Protection provide for the protection of individuals and other entities with regard to the processing of personal data. In accordance with the aforementioned legislative decree, this processing will be handled in line with the principles of accuracy, lawfulness, relevance and transparency, protecting confidentiality and your rights.

Pursuant to Art. 13 of the aforementioned Decree, we provide the following information:

Contact details of the Data Controller:

The Data Controller of your data is Graniti Fiandre S.P.A., via Radici Nord, 112- 42014 Reggio Emilia, VAT No. 01411010356, telephone: 0536819611, email: [privacy@granitifiandre.it](mailto:privacy@granitifiandre.it)

1. Processing purpose and methods:

the personal data is processed for the purpose of allowing participation in the contest referred to in the "Notice of contest" document and promoting the professional image of the participant.

Data will be processed in the following ways: processing with electronic and computerized tools.

2. Type of data processed:

personal data and an email address will be requested at the time of registration for the contest.

3. Nature of the provision of data:

The processing of your data is lawful pursuant to Article 6, paragraph 1, letter B of EU Regulation 2016/679 on Data Protection.

4. Duration of data processing:

The data will be processed for the duration of the contest and for an adequate period of time consistent with promoting the participant's professional skills. A regular data obsolescence check is carried out.

5. Data processing tools and logic:

in relation to the purposes mentioned here, the processing takes place using manual, computerized



and electronic data transmission tools in ways that are consistent with the aforementioned purposes and, in any case, in order to guarantee the security and confidentiality of the data.

6. Categories of recipients who may become aware of your data:

members of the judging panel, other entities involved in the implementation of the project or supporting it (e.g. Iris Ceramica Group companies, sector specialists, IT consultants). External entities operate as appropriately appointed External Data Processors. Recipients also include the recipients of newsletters, advertising and information material, users of the group's websites.

7. Refusal of processing and Right to object to the processing of personal data:

Any refusal to provide personal data or to allow its processing, a right that is granted to the data subject, will make it impossible to participate in the contest or any part thereof. Furthermore, any refusal to receive the newsletter will make it impossible to find out the result of the contest and, therefore, any potential win. Therefore, any refusal to receive it will make it impossible to participate in the contest.

Objections can in any case be sent using the contact details of the Data Controller listed above.

8. Data Subject's Rights:

you have the right to request access to your personal data from the data controller using the contact details above;

you have the right to ask the data controller to rectify/delete/restrict your personal data using the contact details above;

you have the right to request that the Data Controller comply with your objection to your personal data being processed using the contact details above;

You have the right to receive a full list of the data controllers (internal and external) using the contact details above.

All the aforementioned rights can be exercised by contacting the company using the Data Controller's contact details shown above.

The right to lodge a complaint with a supervisory authority:

you have the right to file a complaint with a supervisory authority such as the Italian Data Protection Authority (Garante per la Privacy) <http://www.garanteprivacy.it/>

There are no automated decision-making processes, including the profiling referred to in Article 22, paragraphs 1 and 4 of the European privacy regulation 2016/679.

No data is transferred abroad.